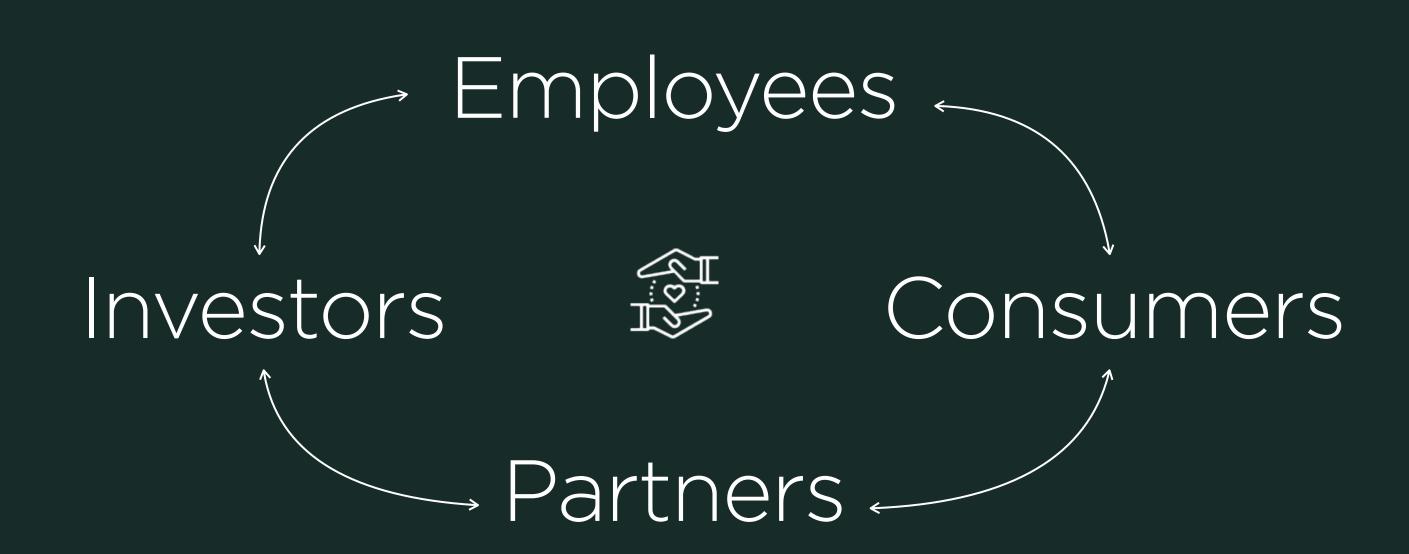


We believe we are at a tipping point

Organizations need to reinvent their model to demonstrate their contribution to society

We believe

Only organizations with a positive footprint will thrive, chosen by:



We are a new kind of change management consultancy

BUSINESS LEADERS

We are passionate about business as a force for good

THINKERS AND DOERS

As change makers, we translate intentions into action

CATALYSTS OF CHANGE

We unleash the power of people and collective to drive positive change

We serve organizations on a mission, in their transformation for positive impact, from purpose to practice:

1 Defining a purpose

SOCIETAL ISSUES

What the world needs?

BUSINESS TRENDS

What you are and could be paid for?

DNA & ASSETS

What you are good at?

2 ESG from strategy to implementation

- Set sustainability strategy as a compass for decision
- ✓ Make it happen at the ♥ of business
- For everyone, everyday, everywhere

ESG: Environmental, Social & Governance

Becoming an Entreprise à Mission



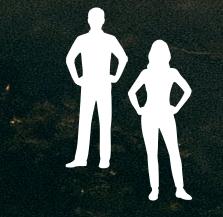
- Define your purpose
- Define your environmental & social commitments
- Set your mission committee
- Change your legal status

4 Becoming a B Corp



- Start the certification journey
- Complete the Business
 Impact Assessment
- Transform your business model to reach the B Corp standards

Our uniqueness



Empower your leadership team



Engage your people with heads & hearts



Set-up a collaborative governance with stakeholders



Leverage the power of coalitions